



**James Andrew
Coroza**

Multimedia Producer

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821, Avida Towers at 34th Street
Tower 2, 34th St. cor. 11th Ave.,
Bonifacio Global City, Taguig
City

Professional Skills

Multimedia

Adobe Premiere Pro,
Photoshop, Illustrator,
Lighroom, Character
Animator, Avid Media
Composer, Final Cut Pro

Broadcast

vMix Pro, OBS Studio,
IBMS

Other Skills

Videography, Video
Editing, TV Production,
Video Production,
Photography, Graphic
Design, Motion Graphics,
Web Design, HTML

Career Objective

To pursue a highly rewarding career, seeking for a job in a challenging and healthy work environment where I can efficiently utilize and enhance my skills and knowledge

Education

Far Eastern University
Manila

**Bachelor of Arts in
Communication**

June 2014 - December 2021

Lagro High School
Quezon City

**Specialized in Information
and Communications
Technology**

June 2010 - March 2014

Career Summary

Lead Graphics Producer

Avantage Entertainment - Florida, US

November 2022 - November 2023

- Lead the Livestreaming Team of the company
- Responsible for live graphics production, layout of graphics into the broadcast software
- Produced the company's live graphics solution
- Train new vMix Graphics Operators

Creative Director

InfiniUs Marketing Solutions Inc. - Makati City, PH

June 2022 - March 2023

- Oversee and supervise the daily workflow of the Creatives and Multimedia Department, assign project workload, and track deadlines.
- Collaborate and develop with the brand team to generate new concepts and standards for company branding, promotional campaigns, and marketing communication.
- Create and implement tailored marketing plans based on client specifications.
- Lead the Creatives Team with multimedia production including video and photo editing, motion and graphics design, direct and operate events and livestreaming productions, and more.

Livestream Operator, Producer, Social Media Manager

Robert Pacheco - Politician - Quezon City, PH

December 2021 - Present

- Conceptualize and produce videos and marketing materials
- Produce image posters for Digital and Activations Marketing
- Responsible for all content posts in Facebook
- Writing captions and titles for posts
- Livestream Online Shows to Facebook
- Create Motion Graphics for Opening Intros
- Design, Animate, and Live operations of on-screen graphics and intros
- Record and edit quick turnaround pieces

Character References

Allysza Marasigan

Marketing Manager, Sarabia Optical
0905 513 6205
allyszamarasigan@gmail.com

Atty. Mel Sta Maria

Former Dean, FEU Institute of Law
0918 902 0353
mstamaria@feu.edu.ph

Rona De Dios

Marketing Manager, eTap
Philippines
0961 238 7783
dediosrona@gmail.com

Career Summary

Telecast Scheduler

Seven Network - Australia - Remote in Taguig City, PH

September 2019 - July 1, 2022

- Run late amendments for Seven Main Network
- Check Commercial Compliance
- Schedule Media Inventory (Animations, Social Media, Trailers)
- Schedule Updates (News, Weather, Traffic, Sport)
- Rectify timing issues
- Handover Telecast Schedule to National Playout Center
- Prepare Live News programming

Director, Technical Director, Video Editor, Camera Operator

The Dean Mel Show October 2020 - July 2022

Broadcast and Live Graphics Operator

Relasyon April 2020 - December 2020

TV5 Network Inc. - Mandaluyong City, PH

- Insert video elements during live programming as well as pretaped shows
- Design, Animate, and Live operations of on-screen graphics and intros
- Connect the hosts and reporters during the work from home setup and send to playout center for telecast
- Oversee the overall look of our show
- Direct the host and guests
- Operate TV Control Room
- Cue B-Rolls, sound effects, background music live on set
- Responsible for video editing

Content Creator, Producer, and Social Media Manager

Dean Mel Sta Maria - Quezon City, PH

August 2016 - Present

- Responsible for all content posts in Youtube and Facebook
- Writing captions and titles for posts
- Design, Animate, and Live operations of on-screen graphics and intros
- Livestream to Facebook and YouTube
- Record and edit quick turnaround pieces



Founder, Pioneering Over-All Head and Head Video Editor

DepComm Multimedia

June 2015

Project Proponent, Web Layout Designer

DepComm Website v2.0

Relaunching and Rebranding of the Old Department of Communication's Website

June 2015

Web Admin, Content Producer, Writer

DepComm Website v2.0

June 2015

Project Proponent

DepComm News Online:

DepComm Multimedia Team's Online News Organization (Facebook, Twitter, Instagram, DepComm Website v2.0)

September 2015

Project Proponent

DepComm Now

The First Ever 3D Augmented Reality Studio Used in a School News Organization in the Philippines

February 2016

Producer, Writer, Content Creator

DepComm News Online

June 2015

Leadership Positions Held

Pioneering Over-all Head And Head Video Editor

FEU Department of Communication
Multimedia Team
2016-2018

Presidential Chief Of Staff

Metropolitan Alliance of Communication Students
Philippines - FEU Chapter
2014-2015

Head Video Editor

Metropolitan Alliance of Communication Students
Philippines - FEU Chapter
2014-2015



Demo Reels (Clickable Links)

Website:

www.jamesandrewpc.com



Videography and Same-day Edits



Motion Graphics



Live Productions With Motion Graphics

Honors and Awards

Best Campaign - Second Runner Up

Advertising Creatives Congress 2018

Issued by Far Eastern University · April 2018

Best Sound - Makata Indie Film Festival 2017

Tsub! Tsa! Short Film · December 2017

Best Teaser - Makata Indie Film Festival 2017

Tsub! Tsa! Short Film · December 2017